



STARK-TUSCARAWAS-WAYNE JOINT SOLID WASTE MANAGEMENT DISTRICT

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David Held Erica Wright
Executive Director *Finance Director*

POLICY COMMITTEE MINUTES

Friday, February 16, 2018 @ 9:30am

1. Roll Call

Ron Amstutz, Vice Chairperson, called the meeting to order with the following present:

➤ **Policy Committee Members:**

Ron Amstutz, Wayne County Commissioner
Doug Baum, Stark County Township Representative
Matt Bender, Tuscarawas County CII Representative
David Bennett, Tuscarawas County Public Representative
Elaine Campbell, Stark County CII Representative
Nicholas Cascarelli, Wayne County Health Department Representative
Mark Cozy, Stark County Public Representative (Joined in progress)
Joel Day, City of New Philadelphia Representative
Becky Foster, Wayne County CII Representative
Brian Gentry, Wayne County Public Representative
Bob Holland, Wayne County Public Representative – No conflict
Mike Kopko, Tuscarawas County Health Department Representative
Kirk Norris, Stark County Health Department Representative
Carl Rose, Stark County Public Representative – No conflict

➤ **Staff Members:**

David Held, Executive Director
Erica Wright, Finance Director
Rachel Rothacher, Administrative Director
Tiffany Hupp, Administrative Coordinator

➤ **Absent:**

Marks Adams, City of Canton Representative
Bill Cletzer, Wayne County Township Representative
Janet Weir Creighton, Chairperson, Stark County Commissioner
Lee Finley, Tuscarawas County Public Representative – No conflict
Mark Nussbaum, City of Wooster Representative
Matt Ritterbeck, Tuscarawas County Township Representative
Joe Sciarretti, Tuscarawas County Commissioner

2. Approve February 16, 2018 Policy Committee Meeting Agenda

- ❖ ***Resolution PCM-2018-1:*** *Member Cascarelli moved and Member Baum seconded a motion to approve the February 16, 2018 Policy Committee Meeting Agenda. The motion passed unanimously.*

BOARD of DIRECTORS

Stark
Janet Weir Creighton
Richard Regula
Bill Smith

Tuscarawas
Chris Abbuhl
Kerry Metzger
Joe Sciarretti

Wayne
Ron Amstutz
Ann Obrecht
Sue Smail

3. **Approve December 15, 2017 Policy Committee Meeting Minutes**

- ❖ **Resolution PCM-2018-2:** *Member Foster moved and Member Norris seconded a motion to approve the December 15, 2017 Policy Committee Meeting Minutes. The motion passed unanimously.*

4. **Election of 2018 Officers**

- a) Chairperson: Janet Weir Creighton
- b) Vice-Chairperson: Ron Amstutz
- c) Secretary: Rachel Rothacher

- ❖ **Resolution PCM-2018-3:** *Member Campbell moved and Member Gentry seconded a motion to approve the elected 2018 Policy Committee officers as presented. The motion passed unanimously.*

5. **Appoint 2018 Audit Committee Members**

- a) Janet Weir Creighton
- b) Ron Amstutz
- c) Joe Sciarretti
- d) Bob Holland (2016 member)
- e) Brian Gentry (2016 member)

- ❖ **Resolution PCM-2018-4:** *Member Foster moved and Member Cozy seconded a motion to approve the appointed 2018 Audit Committee members as presented. The motion passed unanimously.*

6. **Set 2018 Policy Committee Meeting Dates**

- a) Friday, February 16, 2018 @ 9:30am
- b) Friday, July 13, 2018 @ 10:15am (following Board of Directors meeting)
- c) Friday, November 2, 2018 @ 10:15am (following Board of Directors meeting)

- ❖ **Resolution PCM-2018-4:** *Member Cascarelli moved and Member Campbell seconded a motion to approve the 2018 Policy Committee Meeting dates as presented. The motion passed unanimously.*

7. **Executive Director's Report**

- 2018 Mileage Reimbursement:
 - Federal rate = 54.5 cents per mile
 - Board, Policy & Committee members eligible for personal miles to attend District meetings
 - Submit Board/Policy member expense reimbursement report
- Drop-off vs Curbside Recycling Tonnages (2007-2017)
 - Increase in pickups at drop-off sites but not the same level of increase in tonnage in part due to fewer subscribes to newspapers/magazines, increase in lighter cardboard boxes that don't get broken down and take up more space due to online shopping, and thinner/lighter materials being used to produce bottles/cans.
 - Increase in curbside recycling because of program expansion like moving to large carts.
- Total District Yard Waste Expenses 2008-2019: was no cost when demand was high, but market fluctuated for several reasons:
 - closure of a local company that accepted several semis a day of material
 - increase in supply of material from area natural gas pipeline construction
 - increase in demand from residents for stone/gravel versus traditional mulch
- Tipping Fee Revenue Trend: Factors that Impact Waste Tonnages:

- Economy
- Waste Disposal Contracts
- Waste Company Acquisitions/Mergers
- Waste District Contracts and Fee Structures

8. Review Solid Waste Management Plan Ohio EPA Non-Binding Advisory Opinion

- Ohio EPA Non-Binding Advisory Opinion (Received February 2, 2018): Ohio EPA's evaluation of and comments concerning the STW Draft Plan Update:
 - Presents Ohio EPA's determination of whether the Plan meets the requirements established by the Ohio Revised Code (ORC)
 - Evaluates the District's Plan with respect to the goals established in the 2009 State Solid Waste Management Plan
 - Reviews the accuracy and completeness of the inventories, projections, analyses, and demonstrations required by the District Solid Waste Management Plan Format 4.0 (this is a new format for the District compared to format 3.0)
- Key Deficiency and Solutions: Appendix L – The Plan does not demonstrate that the District meets or will meet Goal 4 of the 2009 State Plan.
 - Plan doesn't demonstrate how the District aligns its outreach and education to available infrastructure.
 - a) Add language articulating advertisement of drop-off programs and collections.
 - b) Add bullets in narrative describing available infrastructure for each target audience (such as the school recycling program for students/educators)
 - Goal 4, the 2009 State Plan requires a solid waste management plan to identify an outreach priority and describe a strategy for addressing the priority.
 - a) Update outreach priority. District could expand the plan on improving residential outreach for HHW to improve tonnage collected or the District could focus on social media initiative as an outreach priority and use it to promote drop-offs, collection events, and/or HHW alternatives once a month.
 - Plan doesn't demonstrate that the District followed the best practices when developing and selecting outreach programs (focus on changing behavior not just creating awareness, have measurable results to achieve, and evaluate the results to determine if the program is achieving the desired outcome)
 - a) Detail how the District will focus on incorporating behavior change tools for at least 3 programs.
 - b) Update methods of measuring success of programs that focus more on how to measure behavior change. The District can pick 2 or 3 ways that would be a method to measure effectiveness.
 - c) District can list in in 2024 that data collected from methods listed to measure progress will be evaluated in a study.

9. Other Business: There was no other business.

10. Adjournment: The meeting adjourned at 10:18 am.



7-13-18

Rachel Rothacher, Administrative Director

Date